



AERC Convention 2027

February 26 and 27, 2027

Hilton Garden Inn • Summerville, South Carolina

Dear Exhibitors,

Welcome to the 2027 AERC Convention and Trade Show! We are excited to bring the AERC community together in Summerville, South Carolina, just outside historic Charleston. The Trade Show is an opportunity to connect with endurance riders, new participants in the sport, and longtime AERC members who are always looking for new products and convention-only specials. The Trade Show will also be open to the public and promoted to local equine enthusiasts, giving vendors an opportunity to connect with an even broader audience beyond convention attendees.

We look forward to welcoming returning exhibitors and new exhibitors in 2027.

Enclosed please find the AERC Trade Show Exhibitor Contract and Terms and Conditions. Booth availability is based on a first-come, first-served basis after AERC annual sponsors have had the opportunity to select booth locations.

The Trade Show will be open to convention attendees, and exhibitors will have the opportunity to offer convention-only specials.

For convention and hotel information, scan the QR code below "[Convention Website](#)".

READY TO JOIN US?

Register online — it's the easiest and fastest way to reserve your exhibitor space! Complete your Exhibitor Agreement online and submit your information directly to AERC. It only takes a few minutes and helps us get your booth and event details organized quickly. Scan the QR code to the right now to register.



Vendor Registration

We look forward to having you join us at the 2027 AERC Convention!

Thanks!

See you in South Carolina!

Laurie Underwood, Chair of the Convention Committee

Giulia, Tiffany, and Cindy, AERC National Office Crew



Convention Website



American Endurance Ride Conference

American Endurance Ride Conference • P.O. Box 6027 • Auburn, CA 95604-6027

866-271-2372 • office@aerc.org • AERC.org

TERMS AND CONDITIONS OF EXHIBITOR AGREEMENT

1. CONTRACT / DEPOSIT / PAYMENT

All exhibitors must complete the AERC contract in its entirety and submit it to the AERC Administrative Office with full payment or the required deposit to reserve booth space. No booth will be held pending arrival of payment or deposit. Accepted payment methods are credit card, check, or money order.

2. BOOTH ASSIGNMENT

Booth availability is based on a first-come, first-served basis after AERC annual sponsors have had the opportunity to select booth locations. AERC will make every effort to honor requested booth locations but reserves the right to modify booth assignments. The floor plan is subject to change.

3. CANCELLATION

Full refund of payment or deposit, less a service fee of \$20 before December 31, 2026. No refund after the final cancellation deadline.

4. LIABILITY

Exhibitor agrees to indemnify and hold harmless the American Endurance Ride Conference, its principals, agents, officers and employees from all claims, losses, costs, damages or expenses resulting or arising from any and all injuries to or death of any person or damage to any property caused by an act, omission or neglect of exhibitor's agents, employees, invitees, guests or contractors occurring in or about the exhibitor's booth space during the convention. The exhibitor agrees to use and occupy the exhibit space at its own risk and releases the American Endurance Ride Conference, its agents, officers, employees and invitees from all claims for damages, loss or injury to persons or property to the full extent permitted by law occurring in or about the exhibit space, including, but not limited to, damages resulting from the acts of other exhibitors, theft, vandalism, fire, other casualty damage, or defects on the premises.

5. INSURANCE

Exhibitor must provide a Certificate of Insurance naming AERC as an additional insured. The certificate must be received by AERC by the deadline specified in the 2027 exhibitor materials.

6. CANOPIES / TENTS

All canopies and tents must have a working smoke detector attached to the inside of the canopy or tent. One smoke detector is required for every forty (40) square feet. If required by the facility or fire marshal, exhibitors must comply with all applicable inspection and safety requirements. Any exhibitor without required working smoke detectors may be required to remove the canopy or tent immediately.

7. WI-FI

Wi-Fi availability and access will be provided according to the services available at the 2027 convention facility.

8. BADGES

Exhibitor badges must be worn at all times during move-in and move-out. Exhibitors requiring access to the building before the Trade Show opens must display their exhibitor badge to security. No one will be admitted before or after Trade Show hours without an exhibitor badge, except as authorized by AERC or the facility.

9. EXHIBITOR PACKETS / CONVENTION ACCESS

Exhibitor packets and badge information will be available during designated setup hours.

10. SET-UP AND TEAR-DOWN

Set-Up: 8:00 AM to 10:00 PM Thursday February 25, 2027
Tear-Down: Saturday, March 8 • 5:00 PM to 8:00 PM
Tear down available by request on Sunday, March 9 • 6:00 AM to 10:00 AM

Early or alternate tear-down arrangements, if permitted, must be approved by AERC in advance. Exhibitors may not dismantle or remove their displays before the official closing time without AERC approval.

11. TRADE SHOW HOURS

9:00 AM to 5:00 PM, Friday February 26
9:00 AM to 5:00 PM, Saturday February 27

12. BOOTH AND TABLE DIMENSIONS

Booths are 10' x 10'. Each booth will include standard draped booth supports, a 6' draped table, two chairs, a small trash can, and one identification sign with the exhibitor's name and booth number, subject to the services and specifications provided by the 2027 convention facility and trade show service provider. Electrical service and other booth services may be ordered separately, if available.

13. ADDITIONAL SERVICES

Information regarding electricity, internet, furniture, shipping, material handling and other optional exhibitor services will be provided when available.

14. EXHIBITOR SPECIALS

Exhibitors are encouraged to offer convention-only specials to attendees. Any promotions, demonstrations or activities must remain within the exhibitor's assigned booth space unless approved in advance by AERC and the convention facility.

15. GENERAL

AERC reserves the right to make reasonable changes to the Trade Show schedule, floor plan, booth assignments and operating procedures when necessary. Exhibitors agree to comply with the rules and requirements of AERC and the convention facility.



RETURN COMPLETED AGREEMENT AND PAYMENT TO:

**American Endurance Ride Conference • P.O. Box 6027 • Auburn, CA 95604-6027
866-271-2372 • office@aerc.org • AERC.org**



AERC Convention 2027

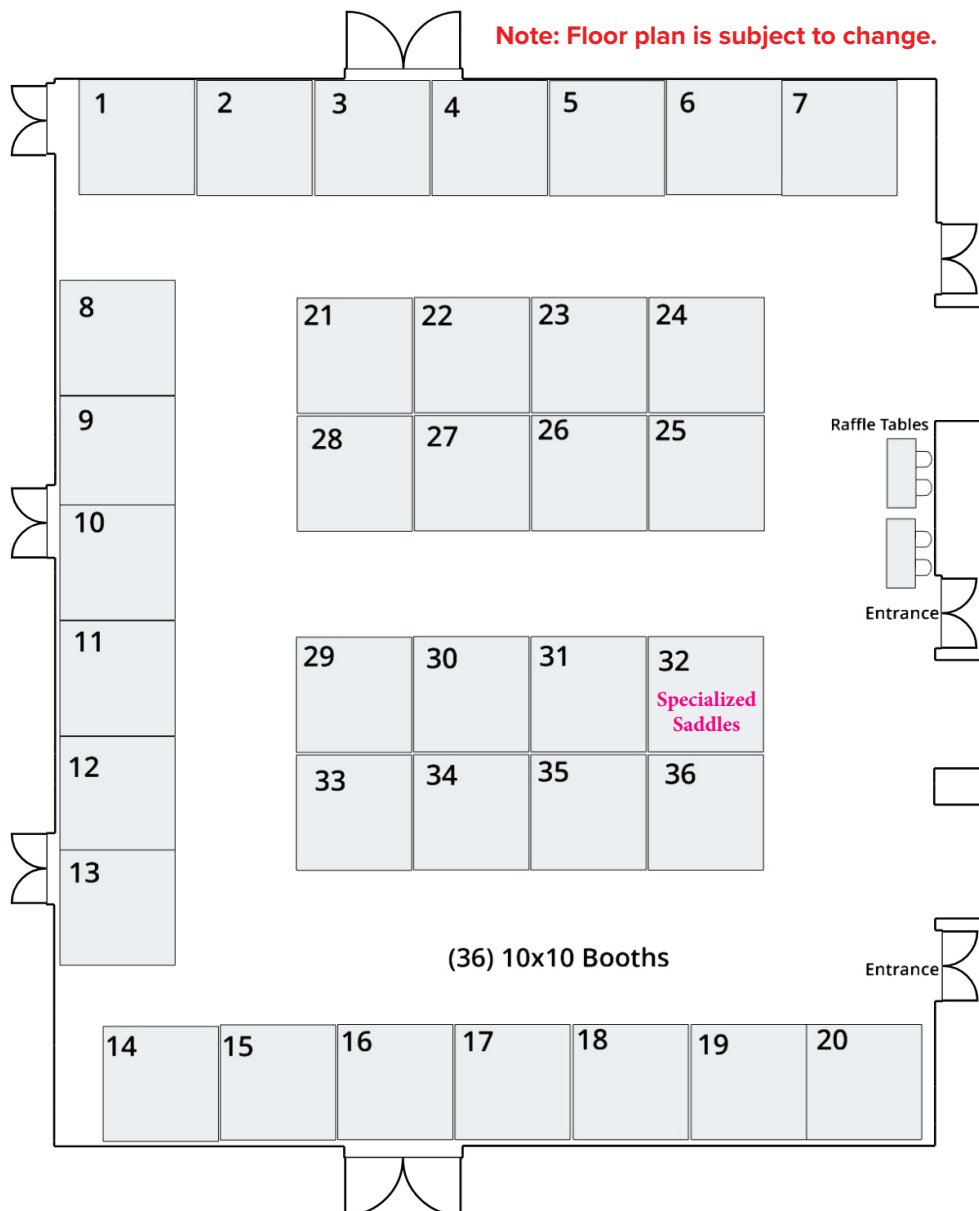
February 26 and 27, 2027

Hilton Garden Inn • Summerville, South Carolina



Vendor Registration

Note: Floor plan is subject to change.



EXHIBITOR CHECKLIST

- | | | |
|---|--|--|
| ☐ Completed and signed Exhibitor Agreement | ☐ Payment or required deposit | ☐ Names of representatives requiring exhibitor badges |
| ☐ Booth preference selections | ☐ Certificate of Insurance naming AERC as an additional insured | ☐ Product description for the exhibitor guide |



American Endurance Ride Conference

RETURN COMPLETED AGREEMENT AND PAYMENT TO:

American Endurance Ride Conference • P.O. Box 6027 • Auburn, CA 95604-6027

866-271-2372 • office@aerc.org • AERC.org