

2026 AERC Virtual Convention

Terms and Conditions

Eligibility of exhibitors. The American Endurance Ride Conference (AERC) reserves the right to deny participation to any company whose business is determined, at AERC's sole discretion, to be inappropriate for the exhibition.

Set-up of booth. Exhibitor agrees to set up virtual booth by no later than February 26, 2026, and agrees to be available to respond promptly to convention attendees during convention hours on February 28 and March 1, 2026.

Refunds: No refunds of virtual booth payments will be given after February 20, 2026. Half of payment will be refunded if you cancel your booth prior to February 20, 2026.

Liability and Indemnification. Exhibitor shall be fully responsible for and hereby releases AERC from any claims, liabilities, losses, damages or expense relating to or arising from an injury to any person, any loss or damage to property, where such injury, loss, or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the 2026 AERC Convention. The exhibitor shall protect, indemnify, hold harmless and defend AERC, its officers, directors and employees against all claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and costs of litigation arising in any manner, directly or indirectly, from exhibitor's participation in the Convention; provided that the foregoing indemnification shall not apply to injury, loss or damage caused by or resulting from the sole negligence of AERC, its officers, directors, agents or employees. It is the exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state, local and county laws and city ordinances for any activities conducted in association with or as part of the Convention.

Internet/Wi fi/Computer issues. Exhibitor will hold AERC harmless if Exhibitor experiences computer, wireless connectivity or other related issues in connection with the Convention.

Exhibits. Exhibitors must be available to answer questions and respond to convention attendees in a timely manner. All contests, promotions, demonstrations and literature and videos, both live and prerecorded, should be descriptive, educational and present-

ed in a professional manner. Equipment for demonstrations must not pose a safety hazard. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the Convention.

Control over content. AERC reserves the right to discontinue objectionable presentations that violate laws or rights of other exhibitors and that may disrupt the Convention. The Exhibitor waives any rights or claims of damages arising out of enforcement of this rule.

Program Listing. Only the Company name that appears on the Company Profile form will be used to identify booth space. Company and product information provided as part of the Company Profile will be included in the 2026 AERC Convention website page and program. Exhibitor information is listed in alphabetical order by company name. Product information can be outlined in the listing area provided for this information. AERC is not responsible for errors or omissions that occur in the course of collecting and disseminating this information.

Violations. Violations of these Terms and Conditions by the Exhibitor, its employees or agents shall, at the sole option of AERC, entitle AERC to terminate the Exhibitor's right to occupy a virtual booth at the 2026 AERC Convention. In the case of such termination, AERC may retain all monies paid or due by the Exhibitor.

Exhibitor Rules and Regulations. AERC shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations. AERC and its interpretation and decision shall be final. Any amendments to the contract with the exhibitor must be done so in writing or by email and approved by both parties to be binding.

Vendor agrees to indemnify and hold harmless the American Endurance Ride Conference, principals, agents, officers and its employees from all claims, losses, costs, damages or expenses resulting or arising from the 2026 AERC convention. Vendor agrees that he/she will be responsible for set-up and maintenance of virtual convention booth during the time of the AERC convention.