



2025 AERC CONVENTION

MARCH 7 & 8, 2025 • NUGGET CASINO RESORT • SPARKS, NEVADA

Dear Exhibitors,

Welcome to the 2025 AERC Convention and Trade Show! We are thrilled to be back at the very popular Nugget Casino Resort. Our theme for this year: Get To The Finish.

The trade show is a great place to connect with those new to the sport and new to your products as well as the longtime riders who are always on the lookout for new and replacement items. We look forward to welcoming back some regular exhibitors and welcoming new ones in 2025.

Enclosed please find the following:

- * Trade show exhibitor contract
- * Trade show terms and conditions
- * Trade show floor plan (subject to change)

Note: Booth availability is based on a first come, first served basis.

Link here: AERC.org/2025tradeshaw

Sign up for your booth space(s) with our online trade show contract form:

If you wish to fill out the form on paper, you may email your contract (to membership@aerc.org) or mail it to the AERC office at P.O. Box 6027, Auburn, CA 95604.

Freeman, our 2025 expo management company, will be setting up the 2025 trade show and will send out information via email for ordering booth items prior to the trade show.

If you have any questions, please give us a call, toll-free, 866-271-2372, or email Giulia at membership@aerc.org. We look forward to seeing you in Sparks, Nevada.

Kathleen, Troy and Giulia
AERC National Office

For AERC convention and hotel reservation information, visit: AERC.org/Convention

American Endurance Ride Conference

866-271-2372 • AERC.org • office@aerc.org • P.O. Box 6027, Auburn, CA 95604



American Endurance Ride Conference ANNUAL TRADE SHOW 2025

March 7 & 8, 2025 • Nugget Casino Resort • Sparks, Nevada

Information supplied will be included in the 2025 exhibitor guide.

Exhibitor: _____
One exhibitor per booth – no “booth sharing.” Please print name as it will appear on booth sign.

Contact person: _____ Business phone: _____

Address: _____ City/State/Zip: _____

Website: _____ E-mail: _____

Names of reps for badges: _____

Product (general description for exhibitor guide): _____

(Terms and Conditions on Reverse)

Booth Preference

Please refer to floor plan. We will make every effort to meet original booth requests but reserve the right to modify booth assignments.

Note: Floor plan is subject to change.

1st choice booth #(s)

2nd choice booth #(s)

3rd choice booth #(s)

Insurance: Please provide a certificate of insurance naming AERC as an additional insured. Certificates must be received by AERC within one month of signing agreement. For those signing after February 17, 2025, certificate must be received by February 19, 2025. Contact the AERC office if you have any questions or wish to request assistance regarding insurance options. **An additional \$75 will be charged (or billed) if AERC must purchase insurance on your behalf.**

Trade Show Fees

One 10' x 10' booth @ \$435	\$ _____
Number of additional 10'x 10' booths @ \$335 (Limited to same exhibitor)	\$ _____
Electricity (Friday & Saturday) @ \$150	\$ _____
Total (pay in full)	\$ _____
or deposit enclosed (50% of total cost)	\$ _____
Balance due by February 18, 2025	\$ _____

Payment: Check VISA/MasterCard

Please charge \$ _____ to my credit card.

Balance due will be charged on February 18, 2025

Account #: _____

Expiration date: ____/____/____ CVV: _____

I agree to be set up by 9:00 p.m. Thursday, March 5, 2025, and agree to maintain the booth exhibit until the closing times specified on the reverse side of this agreement. I acknowledge that I have read and agree to all terms and conditions of this agreement. I further agree to release AERC and the Nugget Casino Resort from any and all responsibility or liability that may arise from my exhibit. I further agree to the Insurance requirements as noted above.

Signature: _____ Date: _____

Please mail payment and one copy of signed contract to:
AERC Administrative Office • P.O. Box 6027 • Auburn, CA 95604-6027
866-271-2372 • 530-823-2260 • Email: office@aerc.org

Terms and Conditions of Exhibitor Agreement

Contract/Deposit/Payment. All exhibitors must complete the AERC contract in its entirety and submit it to the AERC Administrative Office with full payment or 50% deposit to reserve your booth(s). All fees are due and payable no later than February 19, 2025. Booth requests made after February 18, 2025, must be accompanied by full payment of all fees. No booths will be held pending arrival of deposit. MasterCard, Visa, check or money order only are accepted.

Cancellation. Refunds will be given on full payment or deposits of booth space if cancelled before February 5, 2025, minus a \$25 service fee. Half of full payment or deposit will be refunded if cancelled between February 19, 2025, and February 26, 2025, minus a \$25 service fee. No refunds will be made after February 26, 2025.

Liability. Exhibitor agrees to indemnify and hold harmless the American Endurance Ride Conference, principals, agents, officers and its employees from all claims, losses, costs, damages or expenses resulting or arising from any and all injuries to or death of any person or damage to any property caused by an act, omission or neglect of exhibitor's agents, employees, invitees, guests or contractors which occur in or about the exhibitor's booth space for the entire convention. The exhibitor agrees to use and occupy the exhibit space at their own risk and hereby releases the American Endurance Ride Conference, its agents, officers, employees and invitees from all claims for any damages, loss or injury to persons or property to the full extent permitted by law occurring in or about the exhibit space, including,

but not limited to damages resulting from the acts of other exhibitors, theft, vandalism, fire and other casualty damage or damage arising from any defects on the premises.

Please provide a Certificate of Insurance naming AERC as an additional insured when you return your Exhibitor Agreement.

Canopies/Tents. All canopies and tents must have a working smoke detector attached to the inside of the canopy/tent. One smoke detector is required for every forty (40) square feet. A Fire Marshal will be inspecting during the event to verify every tent/canopy has a working smoke detector. If you do not have a working smoke detector you will be asked to remove the canopy/tent immediately.

Wifi. Wifi is provided by the Nugget Hotel Casino in the convention area.

Animals. No live animals are allowed on the Trade Show premises including, but not limited to, the loading and unloading zones around the event, for any reason.

Badges. Exhibitor badges must be worn at all times during move in and move out. If you need to get into the building before the Trade Show opens, display your exhibitor badge to security. No one is admitted before or after the Trade Show opens and closes without their exhibitor badge. No exceptions!

Vendor Packets. Vendor packets will be available Thursday, March 6, during set up hours. Packet will include wristband for one admission to every 2025 seminar.

Set Up and Tear Down

Set Up:

Thursday, March 6 • 9 a.m. to 9 p.m.

Tear Down:

Saturday, March 8 • 5 p.m. to 8 p.m.

(Tear down available by request on Sunday, March 9 • 9 a.m. to noon)

Trade Show Hours

Friday, March 7 • 8 a.m. to 5 p.m. • Saturday, March 7 • 8 a.m. to 5 p.m.

Booth & Table Dimensions

Booths are 10' x 10'. Each booth will consist of sturdy, polished aluminum draped supports, 6' high with 3' high side division. Electrical outlets may be ordered with the trade show contract. Each booth will include one 6' draped table, two chairs and a small trash can. Also included is one 40" x 7" identification sign with exhibitor's name and booth number.

Additional Services Available

Freeman Event Services has provided a link to order additional services available during the show. Watch for that to arrive with your booth confirmation email.

