

## **Board of Directors Convention Meeting Minutes, March 9, 2014**

The meeting was called to order by President Michael Campbell at 7:57am EST.

Those present were Michael Campbell, Mollie Krumlaw-Smith, Monica Chapman, Connie Caudill, Nick Kohut, Skip Kemerer, Susan Kasemeyer, Duane Barnett, Lisa Schneider, John Parke, Mike Maul, Susan Garlinghouse, Tom Bache, Olin Balch, Andrew Gerhard, Sue Keith, Rusty Toth, Randy Eiland, Bruce Weary, Terry Woolley Howe, Paul Latiolais, Steph Teeter, Forrest Tancer, Peter Hommertzheim, Roger Taylor, Julia Lynn-Elias, and Kathleen Henkel.

President Michael Campbell asked that all motions be submitted to the BOD two weeks before a meeting and revisions one week before any meetings.

Randy Eiland started the discussion about the Sponsorship Committee Motion named AERC Notice To FEI. A lot of discussion was had with the pros and cons of the motion with many proposed wording changes.

Skip Kemerer made the following motion. To postpone the sponsorship committee motion for the latter of 60 days or 45 days after receipt of the ESPG FEI report by the AERC BOD to insure any motion this BOD votes on reflects consideration of the information in said report. Steph Teeter seconded the motion. John Parke amends #2 of the AERC Notice To FEI Motion. Susan Garlinghouse seconds the change. The Sponsorship Committee supports John Parke's amendment.

Skip Kemerer withdraws his motion pertaining to the Sponsorship Committee Motion.

The AERC Notice To FEI motion passed unanimously.

Forrest Tancer submitted a new AERC Horse Welfare Initiative Motion. Connie Caudill seconded the motion. The motion passed unanimously.

Mollie Krumlaw-Smith started the financial discussions. There were many comments about how to track AERC Reserve Funds and what is the correct way to do that. Mollie is still working on corrections to the accounting from years back.

Olin Balch gave some updates for the Research Committee. A weight scale was donated recently for use on the west coast. The Fatality Summery will be coming out in Endurance News soon. The process for acquiring the Post Ride Statistical Report needs to be re-thought. Some like-minded nations want to team up on some research projects together. The FEI plans on sharing the Fatality Report on Braveheart with AERC.

Kathleen Henkel gave a follow-up report on the Insurance Executive Summery. The insurance broker didn't know what Kathleen was referring to so Lisa Schneider will follow up on that.

Vice President Lisa Schneider led the BOD with a Strategic Plan Exercise. It was called a SWOT Analysis. SWOT stands for Strengths, Weakness, Opportunity, and Threats. All board members had a chance to voice their ideas on each item. A small group made up of BOD members will filter through all the information.

Kathleen Henkel gave an update on the convention. The vendors were happy. The Vet CE went well. The Tack Swap made \$1296.00.

Roger Taylor made a motion to adjourn the meeting. Susan Kasemeyer seconded the motion. Motion passed. The meeting adjourned at 12:02pm EST.

Submitted by Monica Chapman