

AERC Conference Call

September 9, 2017

Meeting called to order 6:03 pm PST

Roll call with Board of Directors present. Andrew Gerhard, Mike Maul, Christoph Schork, Paul Sidio, Michael Campbell, John Parke, Connie Caudill, Jan Stevens, Sue Keith, Susan Kasemeyer, Paul Latiolais, Susan Garlinghouse, Mollie Krumlaw-Smith, Monica Chapman, Lisa Schneider, Mary Howell, Nick Kohut, Duane Barnett, Bob Marshall, Janet Tipton, Roger Taylor, Heather Reynolds and Executive Director Kathleen Henkel.

Excusals: Olin Balch, personal issue

Christoph Schork moved to accept excusal second by Connie Caudill. Passed

Housekeeping: Lisa Schneider moved to accept the agenda second by Sue Keith. Passed

Mary Howell moved to approve August 12, 2017 Midyear Board minutes. Second by Connie Caudill. Motion passed.

Kathleen Henkel - Membership Report.

Membership 9/9/2016 5048

Membership 9/8/2017 4889

Sanction fees 9/8/2016 \$16,085

Sanction fees 9/8/2017 \$16,052

Rider fees 9/8/2016 \$60,779

Rider fees 9/8/2017 \$57,833

New members 9/9/2016 607

New Member 9/8/2017 528

Stephanie Teeter asked if the Membership report numbers could go back more than one year to make comparisons. Kathleen Henkel said she can go back to 2008 -2017 and have it by the next day for the Board to discuss.

Business before the Board

President Paul Latiolais stated the experiment with the Slack software on working with the Strategic Plan groups was successful in some ways. But many people were unable to get on Slack for a variety of reasons. The technology needs to allow people to get everything through their e-mail so the Board list will continue for now.

Strategic Plan Implementation Facilitation Teams: If team members do not know which team they are on they can look at the August Midyear minutes. President Paul Latiolais has spoken to the team leaders Monica Chapman: Trails; Mollie Krumlaw-Smith: Finance Lisa Schneider: Governance Susan Garlinghouse: Education and Equine

Welfare. Mary Howell: Membership. He has asked them for reports on any past work and future implementation of their plan for next month's conference call.

Lisa Schneider commented that when Strategic Plan teams are drafting an implementation plan they need to have the what, who, when in the reports.

John Parke commented he wrote most of the Strategic Plan and the teams need to read and follow it to term or vote it down and go in another direction. He also developed an implementation template that can be used to achieve the what, who, when. Team leaders can contact him for the template.

John Parke on the supporting organization update: AERC Legacy Foundation paper work has been sent off. The foundation will have a 7 person Board . The lawyer John had been working with has left and he will be working with Tom Shaver by phone conference to complete the tax exempt status application. The Articles of Incorporation and the By-Laws are done. The next steps will happen when the foundation is actually a functioning corporation.

Motions before the Board

Motion Name Wayne National Forest, Kimble Loop Project

Wayne National Forest-Lake Vesuvius, Pedro, Ohio, Lawrence County

Proposing Committee: AERC TRAILS AND LAND MANAGEMENT COMMITTEE

Date of Motion: 9/11/2017

Proposed Motion \$3,000 is being requested as the cost of renting the necessary machinery to get the materials in place to finish a sustainable feeder trail.

Budget effect/impact - None

FUNDS FROM DEDICATED TRAILS GRANT FUND

Benefit and/or Impact to Membership and/or the AERC.

There is currently only one "sustainable" trail in and out of basecamp to access over 100 miles of trail and this involves repeating a 1.5 mile section of trail repeatedly to hold an endurance ride. In 2016, and with the help of AERC Trail Masters, a second trail was added but much work is needed to make a 1 mile section sustainable and usable in all weather conditions. Mollie Krumlaw-Smith and Tom Smith are the lead AERC Trail Masters on this project.

We have two rides being held on these trails currently. The Black Sheep Boogie in June and the Gobble till' you Wobble in November. The Boogie is currently a 25/50/75 for two days; with the trail improvements we will be able to offer 25/50/75/100 mile distances. The addition of a 100 mile ride is scheduled for 2019. We have also submitted a proposal to host the 2020 AERC National Championship ride. The basecamp owners have doubled the size of their camping area in an effort to host and support AERC events.

2018 will be year 3 of a 5 year permit to hold these two events annually. Additionally we have a verbal agreement to add the needed permits to hold the AERC National Rides. These will be secured once we have the approval and firm dates for the 2020 event. (we have requested the first weekend in October as it's a full moon)

And most importantly, it WILL STRENGTHEN THE WORKING RELATIONSHIP WITH LOCAL LAND MANAGEMENT.

Impact on AERC Office (Work load, budget): MINIMAL

Motion Passed

Motion Name - 2018 National Championship location

Proposing Committee- National Championship

Date of Motion (Date to be presented to BOD) 9/11/17

Classification of Motion Request (new, change, add, delete, by-law, rule, policy): New

Proposed Motion: 2018 NC ride to be located at the Biltmore Estate in Asheville, NC with Cheryl Newman as ride manager and Stagg Newman as trails person.

Dates would be Sept 20th for the 50 mile

Sept 22nd for the 100 mile

Background, analysis and benefit (describe the problem this motion is solving)

The committee wanted an experienced ride manager and a great venue for the NC and feel this is one of the best.

Budget effect/impact: \$10,000 (\$3,000 for buckles, \$7,000 to RM)

Benefit and/or Impact to Membership and/or the AERC Organization

Will give many AERC members an opportunity to ride in the NC ride that will be a great venue run by an experienced ride manager.

Impact on AERC Office (Work load, budget): Monthly ads in the Endurance News

Committees consulted and/or affected: National Championship Committee

Implementation plan (Schedule, resources, financial): Immediate

Supporting materials (List of any other documents and/or spreadsheets): None

Supporting approvals (proposing committee, participating committees): NC Committee

Connie Caudill stated that the National Championship Committee approved the motion. The committee will be going over the contract making some changes and Lisa Schneider asked if the committee could have more control over the awards given at the National Championship.

Questionnaires will be sent out to all riders attending this years National Championship .

Motion passed

With no other business before the Board, Susan Kasemeyer made a motion to adjourn the meeting Jan Stevens second.

Meeting was adjourned at 9:29 pm PST.

Submitted by Sue Keith

&&& AERC Board of Directors

MOTION PROPOSAL

This Motion Proposal form is to be used in the development, presentation and approval process of submitting motions to the Board.

Motion Name : Riders are responsible for the actions of their crews

Proposing Committee

At the 2017 Midyear Board meeting, the lack of rules governing crew behavior was discussed, which resulted in the Rules Committee being directed to develop a crewing rule.

Date of Motion (Date to be presented to BOD): October 9, 2017 Board meeting

Classification of Motion Request (new, change, add, delete, by-law, rule, policy)

This new rule is an addition to rule 12, which currently reads:

12. It is the duty of everyone participating in an endurance ride whether as a rider, crew member, ride official, ride volunteer, control judge or spectator to act in a manner which does not disrupt the ride or reflect poorly on the sport of endurance riding.

12.1 No one participating in an endurance ride shall engage in abusive behavior towards any other participant or member of the public at an endurance ride. Abusive behavior towards people includes but is not limited to:

Verbal abuse.

Physical assault.

Causing or threatening injury.

Unreasonably endangering the safety or life of others or their equines.

Damaging or trespassing on property.

Unsportsmanlike conduct.

Conduct prejudicial to the endurance ride or to the sport of endurance riding.

12.2 Owners/riders must adequately restrain or contain their equines at the ride venue. The owner/rider is responsible for ensuring secure restraint of equines under their care and supervision from the time of arrival at the venue until final departure, whether the equines are entered into competition or not.

Proposed Motion (use exact wording)

The Board of Directors adopts the following rule 12.3:

12.3 Crew members must comply with all event rules and with all regulations and instructions issued by ride management. Failure to do so may result in sanctions to the individuals involved and/or the rider, up to and including disqualification of the crew's rider.

Background, analysis and benefit (describe the problem this motion is solving)

There have been many safety and fairness issues involving crews being where they shouldn't be, interfering with the competition, and causing an unsafe competitive environment. Ride managers need a rule so the riders are held responsible for the actions of their crew.

Budget effect/impact (Attach spreadsheet if appropriate)

None. The rule book can be updated online for the 2017 season and when the printed 2018 rule book comes out, this will be included.

Benefit and/or Impact to Membership and/or the AERC Organization

Riders are responsible for the behavior of their crews. This will motivate riders to ensure their crews know the rules and comply with ride management directions.

Impact on AERC Office (Work load, budget): Minimal – updating the online rules and the 2018 rule book

Committees consulted and/or affected: None

Implementation plan (Schedule, resources, financial)

The Rules Committee recommends that the Board get input from the membership via publication in *Endurance News* prior to voting on this motion.

Supporting materials (List of any other documents and/or spreadsheets): None

Supporting approvals (proposing committee, participating committees): Midyear Board Meeting – Aug. 2017

*** Minutes of the Meeting of

AMERICAN ENDURANCE RIDE CONFERENCE INTERNATIONAL COMMITTEE, Tuesday, 9/5/17

The AERC International Committee met by conference call; Dr. Sleeper called the meeting to order at 9 p.m. EST and made roll call, with these committee members/advisors participating:

Meg Sleeper, VMD, Chair

Jan Stevens, USEF Endurance Sport Committee

Sue Phillips, USEF Endurance Sport Committee

Bill Stevens, Mountain Zone Representative

Gwen Hall, Mountain Zone Representative

Holly Corcoran, Northeast Zone Representative

Carolyn Hock, Pacific South Zone Representative

Lynn Kenelly, Southeast Zone Representative

Valerie Kanavy, FEI Active Athletes and Endurance Committees

Jala Neufeld, Pacific North Zone Representative

Ann Marie Barnett, Pacific North Zone Representative

Tracy Hofstrand, Pacific South Representative

Kelly Kimbler, Central Zone Representative

Teresa Cross

The following committee members/advisors were absent:

Joe Mattingly, USEF Endurance Sport Committee

Natalie Muzzio, Young Rider Subcommittee

Kathleen Henkel, AERC Executive Director

Paul Latiolais, AERC President

Meghan Elwell, Central Zone Representative

Barbara Hershberger, Northeast Zone Representative

Mary Farris, Southeast Zone Representative

Mark Dial, U.S. Team Chef d'Equipe and Vice-Chair

Kristen Brett, USEF Endurance Director

Dr. Sleeper announced that a quorum of the committee was present.

1. AGENDA. On a motion made by Mrs. Kenelly, seconded by Mr. Stephens the agenda was unanimously approved.
2. MINUTES. Consideration of the July and August minutes took place and both were approved with the addition of Mrs. Hock's statements to the discussion of the North American Championship event.
3. Treasurer's Report. Ms. Corcoran reminded the committee that we had budgeted to help the young rider team with a donation of \$2000 which will potentially dip into the money market funds. Ms. Kenelly made the motion to send each rider or their parent \$400 for the event in Italy. It was seconded by Tracy Hofstrand. Ms. Corcoran agreed to draft an email to Director Kathleen Henkel for disbursement.
4. USEF Advisor Report. No report.
5. USEF Endurance Director's Report. No report.
6. International Disciplines Committee Report. Jan Stevens had nothing new to report.
7. Young Rider Subcommittee. There was discussion regarding the nomination process for the Youth Sportsman award. The committee agreed nomination packets would be directed to the chairs of the subcommittee, the members of the subcommittee would evaluate the nominees and make their selection. The chairs will then report back to the entire committee at the October meeting with their recommendation and the final vote will take place. The committee had shared some emails discussing reinstatement of NAJYRC and what that would look like. No resolution on that outcome at this time.
8. Ride Grant Subcommittee. Because the 2017 funds for ride grants had already been allocated, it was determined that no additional events could receive grants in this cycle. Discussion focusing on the sanctioning of the High Roller event took place. Many members were not aware of the event or possible conflicts, but several members stated they would like to see it be approved (Mrs Hock and Mrs Hofstrand). Due to funding the number and dollar amount of rides for 2017, Ms. Corcoran voted to not fund the High Roller ride and the motion was seconded by Ms. Neufeld, motion passed unanimously.
9. Chairman's Reports. Dr. Sleeper reminded committee members of upcoming deadlines for their *Endurance News* columns. Also make sure to check the AERC-International websites for outdated information and/or links that need to be addressed. This information can be forwarded to the office.
10. Zone Representatives Reports:
 - Central – They are working to host a new 1, 2 & 3* FEI event in Oklahoma on Dec.8-9.
 - Northeast – The Mustang memorial will be held Oct 6 and 7 and have an FEI division.
 - Mountain – No report.
 - Pacific North – No report.
 - Pacific South – Ms. Hock said plans continue to host the Becky Grand Hart Challenge, beginning with the 1, 2 & 3* Git 'R Done Ride on Nov. 4.

•€€€€€€ Southeast – No report.

11. Old Business.

- Mrs. Hofstrand outlined using a crowdfunding site that would allow AERC-I more options for publicity for fundraising. The donations could be tax deductible if tied to a nonprofit organization. There will be a cost of 8% of donations, but appears to offer more opportunities to raise donations for AERC-I. Mrs. Hofstrand made a motion to establish a nonprofit fundraising account with Fundly.com using AERC as the recipient organization and Ms. Barnett seconded the motion which passed unanimously. Ms. Corcoran agreed to draft an email to Director Kathleen Henkel to outline the committee's request.
- There was discussion regarding the difficulty in publicizing specifics about the 2019 NAC until the FEI general assembly when upcoming rule changes become clear. However, there is definitely a big interest in developing a prestigious event on an every other year (odd years) basis to complement team development for WECs. If planned correctly, this event could be the primary goal for many of the newer FEI riders currently getting involved. Multiple committee members strongly stated their support for the development of a north American championship.

12. New Business. No new business.

13. ADJOURNMENT On a motion by Ms. Neufeld, seconded by Ms. Kenelly, the meeting adjourned at 9:55 p.m. EST.

Respectfully,

Meg Sleeper, AERC-I Committee