

AERC BOD Conference Call Minutes Mon. Feb. 9, 2015

The meeting was called to order by President Michael Campbell at 8:04pm Central Time.

Those on the call were Michael Campbell, Lisa Schneider, Mollie Krumlaw-Smith, Monica Chapman, Connie Caudill, Sue Keith, Peter Hommertzheimer, Skip Kemerer, Nick Kohut, Stephanie Teeter, Paul Latiolais, Duane Barnett, Susan Kasemeyer, Roger Taylor, Andrew Gerhard, Olin Balch, Randy Eiland, Susan Garlinghouse, Mike Maul, Bruce Weary, Leslie Anderson, and Kathleen Henkel.

Connie Caudill made a motion to accept the AERC BOD Conference Call Minutes for January 12, 2015. Susan Garlinghouse seconded the motion. Motion passed.

Roger Taylor made a motion to excuse John Parke, and Forest Tancer. Bruce Weary seconded the motion. Motion passed.

Julia Lynn-Elias and Terry Woolley Howe were not on the call.

AERC President Michael Campbell asked for approval of Susan Garlinghouse as Chair of the Education Committee and Mollie Krumlaw-Smith as Chair of the Membership Committee. Both were approved by the BOD.

The BOD also approved Kevin Waters as the new Mountain Region Director after the resignation of Rusty Toth. After the approval of Kevin Waters he joined the Conference Call.

Kathleen Henkel provided the BOD with the Statistical Report.
Membership Report for February 9, 2015

Membership as of 2/11/14 3334

Membership as of 2/9/15 3414

Rider Fees as of 2/6/14 \$865.00

Rider Fees as of 2/6/15 \$6,395.00

Sanction Fees as of 2/6/14 \$12,042.00

Sanction Fees as of 2/6/15 \$9,710.00

New Members as of 2/11/14 194

New Members as of 2/9/15 285

AERC Vice President Lisa Schneider gave an update about the New Marketing Director. Candice Fitzgerald was hired by AERC as the New Marketing Director. Candice has already started helping the office promote the convention. She will be presenting a Marketing Plan to the BOD at the National Convention in March.

Lisa Schneider also went over some updates for the Strategic Plan. The Strategic Plan has five arms that will have AERC Champions; 1) Membership - Kathleen Henkel, Mollie Krumlaw-Smith, and Candice Fitzgerald, 2) Financial - Mollie Krumlaw-Smith, 3) Trails - Roger Taylor and Robert Sydnor, 4) Education & Horse Welfare - Susan Garlinghouse and Jay Mero, 5) Governance - Kathleen Henkel, John Parke, & Michael Campbell.

The Sponsorship Committee's Motion AERC NOTICE TO FEI – EXTENSION (see attached) passed with the following changes. The Section labeled Benefit and/or Impact to Membership and/or the AERC Organization should read By extending the deadline to the Date of the First BOD Meeting Immediately Following the 2015 AERC Mid-Year BOD Meeting instead of By extending the deadline to July 31, 2015.

The National Championship Committee has announced some changes. A 100 mile and 50 mile National Championship Perpetual Trophy has been donated to AERC. They will be shipped to all National Championships and National Conventions.

The sanctioning committee brought forth a request for a Pioneer Ride Sanction. During the first week of December the office received a request to add a 3rd day to the already sanctioned May 2 and May 3, 2015 Indian Springs ride to make the ride a Pioneer ride. The sanctioning director approved the change as the ride request was received in the proper time frame. Ride dates would then be May 1, 2, & 3, a Pioneer, with Jim Baldwin as head control judge, and Cindy Binns-Mendoza would remain as ride manager. The sanctioning committee has approved the addition of the additional day. The BOD approved.

Steph Teeter would like for the BOD to get more information out to the membership in a more timely manner.

Connie Caudill made a motion to adjourn the meeting. Nick Kohut seconded the motion. Motion passed. The meeting adjourned at 8:45pm Central Time.

Submitted by Monica Chapman.

AERC Board of Directors MOTION PROPOSAL

Motion Name : AERC NOTICE TO FEI - EXTENSION

Proposing Committee SPONSORSHIP

Date of Motion (Date to be presented to BOD): JANUARY 26, 2015

Classification of Motion Request (new, change, add, delete, by-law, rule, policy): EXTENSION OF EXISTING DEADLINE

Proposed Motion (use exact wording): JANUARY 1, 2015 DEADLINE IN THE "AERC NOTICE TO FEI MOTION" TO SHOW "MEASURABLE PROGRESS" EXTENDED TO JULY 31, 2015

Background, analysis and benefit (describe the problem this motion is solving)

BACKGROUND: The AERC NOTICE TO FEI MOTION was predicated on the following: The AERC's grave concerns that drug violations and horse fatalities and fractures are excessive in FEI endurance events by some participants from Region VII countries, that the flat courses and high speeds characteristic of FEI international rides contribute to horse injuries increasingly similar in severity and frequency to those occurring in flat track racing, that some FEI officials inadequately enforce the FEI's own rules, and that the administration of FEI events favors certain competitors and member countries over others. If FEI did not demonstrate Measurable Progress, it would result in: The AERC's intention to consider joining the exploration with like-minded endurance groups in other countries of the formation of a new international organization to conduct international endurance riding events if the FEI does not demonstrate measurable progress towards addressing the AERC's concerns by January 1, 2015. Measurable progress would include, but not be limited to, greater transparency in public reporting of fatalities and fractures occurring at or associated with FEI endurance rides.

ANALYSIS: 1) To date there has not been enough time to determine the extent and effectiveness of FEI's new rules and enforcement policies that went into effect on August 1, 2014. 2) Region VII is currently in their winter season and it remains to be seen if they and FEI will improve on their prior equine welfare records to the extent that

AERC believes Measurable Progress is being made. 3) Reports, Photos, and Videos indicate some changes to the good and some obvious violations that are not being enforced.

Budget effect/impact (Attach spreadsheet if appropriate)

NONE

Benefit and/or Impact to Membership and/or the AERC Organization

By extending the deadline to July 31, 2015 AERC recognizes FEI has developed rules and policies on paper that, if enforced, will address our concerns stated in the AERC NOTICE TO FEI MOTION. The extension recognizes Region VII has entered their winter season and allows time for FEI to demonstrate they intend to actively and fairly enforce their existing and new rules, especially in Region VII.

Impact on AERC Office (Work load, budget) NONE

Committees consulted and/or affected NONE

Implementation plan (Schedule, resources, financial)

Supporting materials (List of any other documents and/or spreadsheets) LETTERS FROM SWISS FEDERATION; REPORTS AND ARTICLES FROM REGION VII AND EUROPE

Supporting approvals (proposing committee, participating committees)
