AERC BOD Conference Call Minutes Mon. May 12, 2014

The meeting was called to order by President Michael Campbell at 7:02pm Central Time. Those on the call were Michael Campbell, Lisa Schneider, Monica Chapman, Mollie Krumlaw-Smith, Connie Caudill, Sue Keith, Peter Hommertzheim, Rusty Toth, Skip Kemerer, Nick Kohut, Paul Latiolais, Steph Teeter, John Parke, Duane Barnett, Susan Kasemeyer, Julia Lynn-Elias, Roger Taylor, Forrest Tancer, Tom Bache, Susan Garlinghouse, Terry Woolley Howe, Mike Maul, Bruce Weary, and Kathleen Henkel.

Roger Taylor made a motion to accept the agenda. Susan Garlinghouse seconded the motion. Motion passed.

Susan Kasemeyer made a motion to accept the AERC BOD Conference Call Minutes for April 14, 2014. Nick Kohut seconded the motion. Motion Passed.

The BOD acknowledged the receipt of the AERC International meeting minutes from the 4/1/14 meeting. The BOD had a brief discussion on the protocol of how the AERC International Committee spends its funds.

Olin Balch asked to be excused from the call due to a work emergency. Connie Caudill made a motion to excuse Olin from the meeting. Susan Garlinghouse seconded the motion. Motion Passed.

Andrew Gerhard and Randy Eiland were not on the call.

Kathleen Henkel provided the BOD with the Membership Report. Membership Report for May 7, 2014 Membership as of 5/8/13 4641 Membership as of 5/7/14 4342 Rider Fees as of 5/7/13 \$25,643 Rider Fees as of 5/7/14 \$18,057 Sanction Fees as of 5/7/13 \$14,996.00 Sanction Fees as of 5/7/14 \$15,072.75 New Members as of 5/8/13 435 New Members as of 5/7/14 412

In old business before the board the Transparency Motion that was brought before the BOD in April was sent to the membership committee for review. While reviewing the Transparency Motion the membership committee sent the original motion from the 2012 midyear BOD meeting for review. A compromise between the Transparency Motion and the original motion from the 2012 midyear BOD meeting was discussed. The BOD members went around the room giving Pro's and Con's and their opinions on both motions and the compromise. The Transparency Motion was tabled until the June BOD Conference Call for some wording refinement. The Sanctioning Committee brought before the BOD the motion titled AERC non member ride fees in Canadian AERC events (see attached). Skip Kemerer made a motion to accept the motion. Steph Teeter seconded the motion. The motion passed with two opposed votes by Susan Kasemeyer and Sue Keith.

The International Committee brought forth a motion to request AERC to donate \$500 from the general fund to match the \$500 donated from their funds to the Young Rider Team (see attached). The motion passed.

Connie Caudill, chair of the Sanctioning Committee, brought forth a special sanctioning request. The Camp Pendleton Bomb the Beach Pioneer Ride to be held 8/30 (25/50); 8/31 (25/50); and 9/1

(25/55), on Camp Pendleton Marine Corps Base, Pacific Southwest Region, with Jacqueline Davis as ride manager and Charlene Lewis as Alternate. Lisa Schneider, PS Sanctioning Director, has given her approval for this ride. The motion passed.

The Ride Managers, Rules, Competition, and Sanctioning Committees, submitted their reports on the Horse Welfare Motion. The reports included the committee member's votes on whether they felt each proposed rule should be a rule, policy, or guideline. All reports have been forward to Jay Mero, chair of the Vet Committee. The BOD went around the room giving each BOD member on the call the opportunity to comment on the Horse Welfare Motion. In regards to the Body Conditioning Score, BOD member Susan Garlinghouse will make a video, provide pictures, and work on getting the information on the website.

Susan Garlinghouse gave an update to the AERC Video Project she has been spearheading. The Membership Committee will adopt the project. Photographers will be compensated by the marketing budget in the Membership Committee budget.

Roger Taylor made a motion to adjourn the meeting. Connie Caudill seconded the motion. Motion passed. The meeting adjourned at 8:09pm Central Time.

Submitted by Monica Chapman.

AERC Board of Directors MOTION PROPOSAL

Motion Name Request for matching funds for US Young Rider Team support for 2014 North

American Junior/Young Rider Championship

Proposing Committee AERC International

Date of Motion April 2014

Classification of Motion Request repeat from 2012 and 2013

Proposed Motion The AERC International Committee will be donating \$500 of their own funds in support of the US Young Rider Team that will compete in the 2014 North American Junior/Young Rider Championship. The committee requests a matching donation from AERC itself.

Background, analysis and benefit Growing our sport has long been an important endeavor, and how better to accomplish this than by supporting our youth? 2013 was the first time that the North American Young Rider Championships, a multi-discipline event, included endurance as a fully recognized discipline at the 4*, championship level, with all the ensuing requirements for qualifications for both horse and riders. Our young riders were right there, in the mix of the event, competing on equal ground for the very first time. They received well-deserved recognition from riders and managers of other disciplines, as well as from USEF staff, for their excellent attitudes, fortitude, and horsemanship skills. Our young riders gained excellent exposure for the sport of endurance, because kids competing in other disciplines could meet and watch and learn from the endurance kids. Not only was our sport of endurance seen by many people from other areas of equestrian sport, it was represented in a skillful and professional manner. The parent organizations and USEF National Affiliates for other disciplines donated money to their young teams in order to support their competitive efforts, and the AERC International Committee feels that we of endurance would be remiss if we did not likewise support our young riders. AERC is

the USEF National Affiliate organization for Endurance, and while our membership is smaller in outright numbers than some of the other affiliates, we should by no means be smaller in our commitment to our youth. If anything, we should be even more rock solid in our support of our riders, because we cannot afford to lose even one of them. In 2012, AERC I and AERC with matching funds, were able to supply each of the three full Young Rider Endurance Teams with their own golf carts for four days, to assist the riders in travel around the Kentucky Horse Park. The Park is a very large venue, and it is most necessary for the riders to have transportation to get to and from the stables and other locations within the park.

This year, however, it is even more imperative that AERC show its support of our Young Riders because the entire Endurance Event at the NAJYRC is in jeopardy. We have been told that the endurance portion of NAJYRC will be cancelled unless we come up with \$25,000 to help USEF support the event. We were told this in mid-April, which leaves shockingly little time to arrange any real financial support. AERC I has already approved the \$500 from its own funds, and the committee feels that matching funds from AERC will be an excellent show of good faith. After all, if we cannot support our own young riders, who else should do it?

Budget effect/impact \$500 from AERC I dedicated funds (already approved), \$500 from AERC general funds

Benefit and/or Impact to Membership and/or the AERC Organization \$500 from each of the AERC International and the AERC coffers is a paltry amount to pay for the benefit that will be received from support of our Young Riders Team at international competitions. International competition is a highly effective venue for dissemination of information about and positive exposure of endurance competition to riders from other disciplines. The North American Junior and Young Riders Championship is such an event, and may be one of the best advertising opportunities out there for us, in terms of recruiting new members who have the potential to participate in our sport for many years to come.

Impact on AERC Office minimal

Implementation plan Total of \$1000 (\$500 from AERC International, with \$500 matching funds from AERC) to be donated to the USEF Young Riders Team for the Endurance NAJYRC in 2014, to support the event and give it a chance to take place. Without this support, our young riders, many of whom who have already spent much time and effort in getting qualified for the 4* event, will have the ground taken out from under their efforts.

Supporting materials (List of any other documents and/or spreadsheets)

Supporting approvals AERC I

AERC Board of Directors MOTION PROPOSAL

Motion Name AERC non member ride fees in Canadian AERC events

Proposing Committee Sanctioning Committee

Date of Motion 4/28/2014

Classification of Motion Request (new, change, add, delete, by-law, rule, policy) This would be a Policy Change in Sanctioning fees

Proposed Motion (use exact wording)

Policy to reduce the non member fee to \$5.00 for all AERC rides that are sanctioned in Canada. Currently the non member fee for all rides -\$15.00.

AERC Drug Testing fees of \$3.00 per rider will also be eliminated in AERC/Equine Canada if Equine Canada agrees to share test results in AERC sanctioned rides.

Background, analysis and benefit (describe the problem this motion is solving)

Non member fees for all AERC rides currently run an extra \$15.00 per rider. This is above the \$5.00 per rider fee. So in all AERC rides non member rider fee is a total of \$20.00. The Sanctioning Committee proposes this non member fee be reduced to \$5.00 in AERC sanctioned rides held in Canada. This \$5.00 non rider fee would be above the rider fee of \$5.00, so that a total fee for non members in these rides would be \$10.00. (Which is \$10.00 less than what is paid currently by all non members).

The \$3.00 drug fee would also be eliminated in AERC/Equine Canada co sanctioned events if Equine Canada agrees to share test results with AERC. Canadian rides that are not co sanctioned with Equine Canada will still collect the Drug Testing fee for AERC. These rides may be Drug tested by AERC.

Budget effect/impact (Attach spreadsheet if appropriate)
Not much since there are very few rides co sanctioned in Canada

Benefit and/or Impact to Membership and/or the AERC Organization

The AERC members in Canada would like their ride managers to continue to sanction the Canadian rides with AERC. The AERC rides held in Canada are increasingly pressured by rideers to sanction with Equine Canada which places a financial strain on Canadian Ride managers to sanction with both organizations when many of the Canadian riders are not AERC members. Many of the RM have opted out of AERC due to finances. The Committee hopes in reducing the fees it may encourage the ride managers to continue to sanction with AERC. In keeping more Canadian rides AERC sanctioned the committee also hopes to encourage AERC members to remain members.

Impact on AERC Office (Work load, budget)

Not much but will not be able to add the amount due for Canadian riders through the ride results program as it is programed with the \$15.00 for non members. So will have to recalculate the Candian Rides when they come in from the online ride results.

Will also have to notify all the Canadian ride managers of the difference in fees.

Committees consulted and/or affected

The Canadian AERC liaison Committee were in the discussions.

Implementation plan (Schedule, resources, financial)

As soon as possible. There are ride managers that will be sanctioning with AERC if this passes and would like to get their sanctioning time reduced for rides that are Equine Canada sanctioned for June and July if this motion passes

Supporting materials (List of any other documents and/or spreadsheets)