

AERC BOD Conference Call Minutes Mon. April 14, 2014

The meeting was called to order by President Michael Campbell at 7:04pm Central Time.

Those on the call were Michael Campbell, Lisa Schneider, Monica Chapman, Connie Caudill, Sue Keith, Peter Hommertzhem, Rusty Toth, Skip Kemerer, Nick Kohut, Paul Latiolais, Steph Teeter, John Parke, Duane Barnett, Susan Kasemeyer, Julia Lynn-Elias, Roger Taylor, Andrew Gerhard, Forrest Tancer, Tom Bache, Olin Balch, Susan Garlinghouse, Terry Woolley Howe, Mike Maul, Bruce Weary, and Kathleen Henkel.

Connie Caudill made a motion to accept the agenda. Susan Kasemeyer seconded the motion. Motion passed.

Connie Caudill made a motion to accept the AERC BOD Convention Minutes for March 6, 8, & 9. 2014, and the Committee Reports distributed at the National Convention. Sue Keith seconded the motion. Motion Passed.

Susan Kasemeyer made a motion to accept the AERC International meeting minutes from the 2/4/14 meeting. Nick Kohut seconded the motion. Motion Passed.

Mollie Krumlaw-Smith and Randy Eiland were not on the call. Roger Taylor made a motion to excuse them from the meeting. Bruce Weary seconded the motion. Motion Passed.

Kathleen Henkel provided the BOD with the Membership Report. Membership Report for April 14, 2014
Membership as of 4/12/13 4422 Membership as of 4/11/14 4059 Rider Fees as of 4/11/13 \$15,059 Rider Fees as of
4/11/14 \$7,332 Sanction Fees as of 4/11/13 \$14,251 Sanction Fees as of 4/11/14 \$13,473 New Members as of
4/12/13 378 New Members as of 4/11/14 345

The BOD discussed the updated letter to USEF originally written in the fall of 2013. Some BOD members felt like sending the letter at this point did not make sense because some of the information is outdated. Other BOD members felt like enough updates had been made to the letter for it to be pertinent at this point. The FEI ESPG report is expected to come out soon. Some BOD members want to wait and respond to the report. Skip Kemerer made a friendly amendment to add language to the letter about AERC exploring an international organization with other countries if AERC does not receive the FEI ESPG report in the stated time frame from FEI. After more discussion Skip Kemerer withdrew his amendment. A motion was made by Steph Teeter to send the letter to John Long, CEO of USEF, then to post it to the AERC website. Susan Garlinghouse seconded the motion. The motion passed.

Roger Taylor made a motion to approve the Committee Chairs. Nick Kohut seconded the motion. The motion passes. The Committee Chairs are: Competitions – Terry Woolley Howe, Education – Patti Stedman, Elections – Robert Ribley, Executive Committee Non-Officer – Susan Garlinghouse DVM, Finance – Mollie Krumlaw-Smith, Hall of Fame – Lisa Schneider, International – Michele Roush DVM, Junior – Lori Dinkelmann, Legal – John Parke, Membership – Sue Keith, National Championship – Connie Caudill, Protest and Grievance – Lisanne

Dorion, Research – Jerry Gillespie, Ride Managers – Jan Stevens, Rules and Bylaws – Susan Schomburg, Sanctioning – Connie Caudill, Sponsorship – Randy Eiland, Technical – Michael Maul, Trails and Land Management – Helen Koehler, Veterinary – Jeanette Mero DVM and non-vet member Susan Kasemeyer, Welfare of the Horse – Julia Lynn-Elias DVM.

The Strategic Plan Committee is made up of Michael Campbell, Lisa Schneider, Mike Maul, Mollie Krumlaw-Smith, and John Parke. Lisa Schneider did a review of the SWOT. The five main components of the SWOT that will be focused on is Membership, Welfare of the Horse, Financial Stability, Governance, and Trails Preservation. The Strategic Plan Committee is planning on having a once a month conference call.

Lisa Schneider gave an Insurance Executive Summary. AERC has four types of insurance policies, Master, Directors and Officers, Clinics, and Personal Excess Liability. There are three potential issues with our insurance that will be checked into. The first is an application will be made to get quotes to up the amount of Directors and Officers insurance. The second is a chance of potential misuse with the clinic insurance. The third is an application needs to be made to get a quote for cyber liability and fidelity crime insurance. Kathleen Henkel went over the safeguards in place for the clinic insurance used and paid for by the Education Committee. The potential misuse for the clinic insurance is low.

The Trails and Land Management Committee brought forth two Trail Grant Motions. The Wind Wolves and Cache Creek Motions were both passed. See attached motions.

Rusty Toth and Skip Kemerer brought forth a Transparency Motion. Sue Keith asked for the motion to be remanded to the Membership Committee. Skip Kemerer and Rusty Toth agreed to move the motion to the Membership Committee with a decision made within 30 days.

Lisa Schneider made a motion to adjourn the meeting. Roger Taylor seconded the motion. Motion passed. The meeting adjourned at 8:01pm Central Time.

Submitted by Monica Chapman.

AERC Board of Directors

MOTION PROPOSAL

Motion Name: Availability of Horse and Rider Data to the Public to Enhance Transparency and Openness

Joint Proposal from Rusty Toth and Skip Kemerer

Date of Motion: April 2014 BOD CC MEETING

Classification of Motion: NEW

Proposed Motion: The AERC shall provide access to member and horse records to the public free of charge to support transparency, about our riders and equine partners for general information, reporting, or research activities, and shall be accessible for general public perusal without the need for login.

Background, analysis and benefit:

The AERC Board of Directors (BOD) approved closing access to non AERC members in 2013. The BOD initiated this action to provide a “perk” for members that non-members would not have, thus encouraging membership renewal. However, since passage of that decision, events in the international endurance arena have caused this BOD to pass a motion requesting greater transparency by the international organization. Accordingly, it is this BOD’s determination to lead by example and make all of our members’ horse and rider information available to the public. Many of our members’ horse and rider records demonstrate our belief in the welfare of the horse as documented by the thousands of miles the rider and equine partner have completed together. Further, making the information publicly available will help convey our motto “To finish is to win” in the mind of those considering entering into endurance.

Budget effect/impact:

There should be no negative impact on AERC as we are merely requesting the existing database to be changed back to the way it was. At the same time, the positive impact with our AERC Membership, by the BOD taking a concrete action that supports transparency, may help increase membership growth. This action may also help attract more Sponsors because we will have concrete action that demonstrates we value transparency.

Impact on AERC Office (Work load, budget): There will be impact on the AERC Office to change the website but that should be able to be accomplished through a rollback to the previous version. No impact on the budget is expected.

**AERC Board of Directors
MOTION PROPOSAL**

Motion Name

Cache Creek Confluence Trail Construction -- Cache Creek Recreation Area, BLM California

Proposing Committee

TRAILS AND LAND MANAGEMENT

Date of Motion (Date to be presented to BOD)

4/14/2014

Classification of Motion Request (new, change, add, delete, by-law, rule, policy)

NEW

Proposed Motion

The Trails and Land Management Committee moves that AERC, using designated Trails Grants funds, grant \$3,000 to the applicant to create a loop on a currently out and back trail. The loop will enrich the riding experience for both the endurance event hosted on this property as well as endurance riders training in this location.

Background, analysis and benefit (describe the problem this motion is solving)

Reconfiguration of the Canyon Trail would make an 8 mile loop out of the premiere scenic portion of the Cache Creek Trail, which is currently an out-and-back trail. The Cache Creek Ridge Ride would utilize this trail; it would make a significant improvement to the 50-mile course; greatly enhancing the trail configuration.

Budget effect/impact (Attach spreadsheet if appropriate)
FUNDS FROM DEDICATED TRAILS GRANT FUND

Benefit and/or Impact to Membership and/or the AERC.
The Cache Creek Ridge Ride would utilize this trail; it would make a significant improvement to the 50-mile course; would greatly enhance the trail configuration. WILL STRENGTHEN THE WORKING RELATIONSHIP WITH LOCAL LAND MANAGEMENT.

Impact on AERC Office (Work load, budget)
MINIMAL

Committees consulted and/or affected
TRAILS AND LAND MANAGEMENT

Implementation plan (Schedule, resources, financial)

Trail Machine (Sweeco) w/BLM operator	\$5000
Scientific Studies, archeological, biological, geological)	\$5000
Hand work to finish and maintain the first year	\$2000

Supporting materials (List of any other documents and/or spreadsheets)

In Kind matching from BLM	\$5000
In Kind volunteer labor, chainsaws, four wheelers, fuel, trail master supervision	\$2000

Supporting approvals (proposing committee, participating committees)
TRAILS AND LAND MANAGEMENT

**AERC Board of Directors
MOTION PROPOSAL**

Motion Name

Trails Grant: Wind Wolves Preserve: Equestrian access and improvements, Phase I

Proposing Committee

Trails and Land Management

Date of Motion (Date to be presented to BOD)

4-14-14

Classification of Motion Request (new, change, add, delete, by-law, rule, policy)

New

Proposed Motion (use exact wording)

The Trails and Land Management Committee moves that AERC, using designated Trails Grants funds, grant \$3,000 to the The Wildlands Conservancy for signage for Phase 1.

- Ø Flame cut steel Trail signs and mile markers for Tule Elk Trail, Red Tail Trail, Reflection Pond Trail and 3-Springs Loop (\$2,500, approximately 18 miles of trails)
- Ø Directional signs to Trailhead parking area (\$500)

Background, analysis and benefit (describe the problem this motion is solving)

Trail signs are the highest priority element of the grant request. Because much of the Preserve is grassland with no trees to affix ribbons to, most trail markers are wooden stakes which must be cut, painted, and hammered into the ground. The number of intersecting ranch roads and cattle trails, as well as the distances involved, dictate the need for a large number of signs to ensure rider safety. Installation and removal of trail markers requires a significant amount of staff time for every event. Flame cut steel signage is required because experience has shown that elk and cattle destroy other materials.

AERC sanctioned a 30/50-mile endurance ride on Wind Wolves in November of 2010. This successful event introduced the Preserve to the endurance community, and generated public enthusiasm for future events. Marking trails for the ride, and replacing those that were damaged by cattle, was the most labor-intensive aspect of the event.

AERC will benefit by supporting trail enhancements for future Endurance Rides on the Preserve.

Budget effect/impact (Attach spreadsheet if appropriate)

Funds from dedicated Trails Grant fund.

Benefit and/or Impact to Membership and/or the AERC Organization

AERC members will benefit by supporting Phase 1 of the Wind Wolves Preserve Equine Access and Trail Enhancements. . WILL STRENGTHEN THE WORKING RELATIONSHIP WITH LOCAL LAND MANAGEMENT.

Impact on AERC Office (Work load, budget)

Minimal staff time.

Committees consulted and/or affected

Trails and Land Management Committee

Implementation plan (Schedule, resources, financial)

PHASE 1:

Ø Flame cut steel Trail signs and mile markers for Tule Elk Trail, Red Tail Trail, Reflection Pond Trail and 3-Springs Loop (\$2,500, approximately 18 miles of trails)

Ø 2 water troughs, including trenching, pipes & fittings, installed at Trailhead and along Tule Elk Trail (\$1,000)

Ø 4 spring-loaded horse gates, installed at Reflection Pond Trail, Red Tail Trail, Tule Elk Trail and New Water (\$250 each installed, \$1,000)

Ø Trail construction for segments of Red Tail Trail, to route riders off main ranch road (\$1,000-\$8,000 depending on length of segments)

Ø Interpretive sign and map at Trailhead (\$5,000)

Ø Directional signs to Trailhead parking area (\$500)

Ø Manure disposal area at Trailhead (\$1,000)

Ø Hitching rails at Trailhead and overlook (5 @ \$200 each, \$1000)

Supporting materials (List of any other documents and/or spreadsheets)

MATCHING SHARE:

Ø Private donations of cash: \$5,000 (From quarterly "Fun Ride" fundraisers).

Ø Private donations of labor, equipment, materials: (Estimated value, \$2,500)

Ø Installation of troughs and signs by TWC staff. (Estimated value, \$2,500)

Ø Backhoe & road base donated by Vulcan Materials for installation of water troughs (Estimated value, \$2500).

Therefore, if only a portion of this request is approved, we request that it include, at a minimum, funding for trail signage.

Supporting approvals (proposing committee, participating committees)

Trails and Land Management Committee