

AERC Board of Directors Meeting Minutes
January 14, 2013
Conference Call

The meeting was called to order by President Connie Caudill at 9:05 pm EDT

Present – Connie Caudill, Jan Stevens, Susan Kasemeyer, Mollie Krumlaw-Smith, Michael Campbell Monica Chapman, Sue Keith, Nick Kohut, Patti Stedman, Tom Noll, Gail Williams, Lisa Schneider, Joe Schoech, Julia Lynn-Elias, Roger Taylor, Maryben Stover, Forrest Tancer, Leslie Anderson, Olin Balch, Randy Eiland, Dianna Chapek , Terry Woolley Howe, Susan Keil, Mike Maul. Susie Schomburg and John Parke requested excusals in advance and these were approved.

Previous conference call minutes from November 12, 2012 were approved.

Treasurer Mollie gave us a financial update which showed we were approximately \$5000 behind budget. We have extra awards for the next several years purchased.

Membership as of 12/12/2011 - 1957
Membership as of 12/11/2012 – 2120

Membership fees 2012 as of 11/30/11 - \$ 75,150.25
Membership fees 2013 as of 11/30/12 - \$102,418.45

Total Membership fees 2012 \$320,686.42
Total Membership fees 2011 \$317,598.00

2012 Sanction fees as of 11/30/11 - \$6,360
2013 Sanction fees as of 11/30/12 - \$6,700
2014 Sanction fees as of 11/30/12 - \$ 35

Total Sanction fees 2011 \$17,390
Total Sanction fees 2012 \$16,315

Rider fees 2011 \$93,870
Rider fees 2012 to date: \$85,516 (we are awaiting some ride fees for 2012)

New members as of 12/12/11 - 121
New members as of 12/11/12 - 103

Mollie reported updates and corrections for the year will be forwarded soon.

We received a wonderful anonymous donation of \$20,000 for Research.

AERC I asked for approval of donation for FEI one star rides and that was passed.

Trail Committee asked that unused funds from a previous grant regarding the Friends of Nockamixon grant project be left with the users for the purchase of trail tools and this passed.

Drug testing procedure work is ongoing.

Kathleen sent a nice letter to all ride managers about correct trail mileage for their sanctioned rides.

Membership committee gave an update on their activities.

Meeting was adjourned at 9:38

Susan Kasemeyer

Conference call minutes 1/14/2013

The meeting was called to order by President Connie Caudill at 9:04 pm EST. Present were: Connie, Jan Stevens, Susan Kasemeyer, Mollie Krumlaw-Smith, Michael Campbell, Monica Chapman, Sue Keith, Susie Schomburg, Nick Kohut, Patti Stedman, Tom Noll, Gail Williams, John Parke, Lisa Schneider, Joe Schoech, Julia Lynn-Elias, Roger Taylor, Maryben Stover, Forrest Tancer, Leslie Anderson, Olin Balch, Dianna Chapek, Terry Woolley Howe, Susan Keil, Michael Maul and newly-elected directors Bruce Weary and Tom Bache, Vet committee chair, Jay Mero, and Kyle Gibbon, AERC Youth Advisor to the Board. Only absence was Randy Eiland who had requested an excusal and that was approved.

The minutes of the December 10, 2012 conference call and also the year-end summary of activities from the AERC International Committee were accepted.

The new survey will be sent out in a few days.

Office report:

Membership as of 1/13/2012	2914
Membership as of 1/14/2013	2820
Rider fees as of 1/14/12	\$2,740
Rider fees as of 1/14/13	\$5,669
Sanction fees as of 1/14/12	\$10,035
Sanction fees as of 1/14/13	\$ 8,885
Sanction fees for 2014	\$ 35
New members as of 1/13/2012	200
New members as of 1/14/2013	150

The Vet Committee gave a report on their feelings about a blind horse competing in our endurance rides. It was their opinion that a blind horse was not safe and should not be allowed to compete. However, they did not think a new rule was necessary.

John Parke reported on the drug testing policy update, advising he and Susan Garlinghouse were still working hard on it and planned to have something to present to the Board and appropriate committees at the convention. He also advised that if there was a savings involved that those funds be redirected to another purpose as outlined by the drug policy currently.

The Marketing Committee discussed their ongoing plans and asked for \$5000 for committee expenses for the coming year.

Motion from AERC-I Young Riders incentive program. The International-I committee will use \$1,500 of the AERC-I designated funds to match the funding that is being provided by USEF (Youth Sportmans Fund) to promote the Young Riders program. This will institute an incentive program of \$3,000 to encourage Youth Riders to participate in FEI rides. The program would subsidize, up to \$50/rider/entry for Young Riders entering 1* and 2* FEI events in 2013. Motion Passed

Motion from AERC-I Donated from the Rashid restricted funds, \$1,000 to each of the following rides-Almanor Hustle (PN), 20 Muleteam (PS), Indian Springs (MT), Desert Storm (MT), Sand Hills (SE) and Mustang Memorial (NE) Motion Passed

Jan Stevens announced her intention to run for President of AERC and Mollie Krumlaw-Smith said she was willing to continue to serve as Treasurer.

A motion was made by Joe Schoech and seconded by Susie Schomburg to adjourn. Meeting adjourned at 9:34 pm, Eastern Time.

Respectfully submitted
Susan Kasemeyer

**AERC Board of Directors
MOTION PROPOSAL**

Motion Name New Young Rider Incentive program

Proposing Committee AERC International

Date of Motion Jan 2013

Classification of Motion Request New

Proposed Motion The AERC International Committee would like to institute a new incentive program to encourage Youth Riders to participate in FEI rides. The program would subsidize, up to \$50/rider/entry for Young Riders entering 1* and 2* FEI events in 2013.

Background, analysis and benefit Growing our sport has long been an important endeavor, and how better to accomplish this than by supporting our youth? There are currently end of the year awards programs for Young Riders, and these will increase interest in participation. The next step is to actually help our Young Riders fulfill their interest by assisting them with the sometimes overwhelming finances of entering FEI events. Having an increased participating rider base at the young Rider level encourages growth of our sport, at the National Level, as well as at the International level. Top adult riders come from top youth riders, and when riders start young, they have many, many more years to participate and contribute to the overall sport. This program would use \$1500 in funds that are available from USEF for a Youth Program, and up to \$1500 in AERC International funds, to subsidize each Young Rider entering a 1* or 2* event \$50 towards entry fee money. Without this program, the USEF funds are not available.

Budget effect/impact \$1500 from USEF grant money, through the Youth Sportsman Program, and up to \$1500 from AERC I funds, as necessary to fulfill the obligation.

Benefit and/or Impact to Membership and/or the AERC Organization \$1500 AERC International funds. Enormous and immeasurable benefits to the sport of US endurance, over many years, with increased Young Rider participation, education, and opportunity. These Young Riders will eventually become adult riders who will stay in the sport, pass on their knowledge gained from International experience. Who knows, the next World Champion may come out of this group of riders!

Impact on AERC Office modest. Reimbursement checks will have to be mailed

Committees consulted and/or affected AERC international

Implementation plan Chair of the International committee, Michele Roush, will consult with US FEI ride managers in 2013, will keep track of entry lists, and will contact AERC office to have riders reimbursed up to \$50 per rider. In order to keep costs within budget, in 2013, riders will only be eligible for one reimbursement. If there are funds left over at the end of the year, the program may be continued into 2014, and riders may be eligible for more than one reimbursement.

Supporting materials (List of any other documents and/or spreadsheets)

Supporting approvals AERC I meeting minutes to follow.

**AERC Board of Directors
MOTION PROPOSAL**

Motion Name Almanor Hustle (PN), 20 Mule Team (PS), Indian Springs (MT), Desert Storm (MT), Sand Hills (SE) and Mustang Memorial (NE) FEI ride funding from Rashid restricted funds

Proposing Committee AERC International

Date of Motion Dec 4, 2012

Classification of Motion Request New

Proposed Motion The AERC International Committee would like to donate \$1000 of the restricted Rashid funds to each of these FEI rides

Background, analysis and benefit The AERC International Committee received the Rashid funds last year, to be used specifically to assist the development of new FEI rides. At the end of the 2011 ride season, there were only a handful of FEI rides on the schedule for the 2013 season. There has been a tremendous interest from ride managers willing to host an FEI ride, across multiple zones, and this interest has generated a full calendar of FEI qualifying rides for AERC members. This ride support is an extremely important step for riders and ride managers, in order to build a strong pool of qualified horses and riders for future high level competitions and for talented US representation on the world stage.

Budget effect/impact \$6000 from AERC I dedicated funds

Benefit and/or Impact to Membership and/or the AERC Organization There were a record low number of FEI rides scheduled for the 2013 season. Our FEI riders need places to qualify themselves and their horses, especially as we see such a positive force developing within our US team. With this year's 4th place US Team finish at the World Championships, there is renewed interest in International riding. It is necessary to continue to provide venues for these riders to develop themselves and their horses.

Impact on AERC Office minimal

Committees consulted and/or affected **AERC international**

Implementation plan \$1000 to be sent to each of the six ride managers as soon as possible.

Supporting materials (List of any other documents and/or spreadsheets)

Supporting approvals AERC I meeting minutes to follow.